

WHAT IS GROOMING?

Grooming is when someone builds trust with another for their own personal gain. This behavior is manipulative and often dangerous.

Grooming gives the abuser control, which reduces their risk of being caught. This can occur in-person OR online!

Grooming tactics are commonly used on children, teens, and vulnerable or at-risk adults; however, these tactics are MOST commonly used on minors. Grooming commonly takes place by someone familiar. This may be someone the victim already knows and trusts. Examples include a coach, family friend, teacher, babysitter, etc. Grooming behavior can take place in many ways.

Examples might include giving special attention to a minor, pretending to accidentally expose a minor to nudity, threatening a minor, etc.

GROOMING OCCURS IN 6 STAGES:

